



# सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)

## राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७



प्रा.डॉ. गणेश भामे

एम्.ए., पीएच.डी.

संचालक (अतिरिक्त कार्यभार)

कार्यालय क्र. : ०२०-२५६२२६८८/८९

: ०२०-२५६२२६९०/९१

: ०२०-२५६२२६९२

: ०२०-२५६९७३४१

संदर्भ : रासेयो/२०२५-२६/५४९

दि. १४/०२/२०२६

प्रति,  
मा.प्राचार्य/संचालक,  
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,  
पुणे, अहिल्यानगर व नाशिक जिल्हा,  
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : नशामुक्त भारत अभियानांतर्गत महाविद्यालयीन स्तरावर 'युवा जागरूकता रॅलीसह जनजागृती उपक्रमाचे' आयोजन करण्याबाबत...

संदर्भ : १.मा.राज्यपाल यांचे सचिव RB/Edn-itGen-2026/NMBA/104 यांचेदि.१२/०२/२०२६ रोजीचे पत्र

२.मा.सामाजिक न्याय आणि अधिकारिता मंत्री, भारत सरकार यांचे D.O.No.DP-5/9/2025-DP-111 दि. ०९/०२/२०२६ रोजीचे पत्र

महोदय,

वरिल संदर्भ क्र. १ व २ पत्रानुसार सूचित करण्यात येते की, दि. १६ फेब्रुवारी, २०२६ रोजी नशामुक्त भारत अभियानांतर्गत 'युवा जागरूकता रॅलीसह जनजागृती उपक्रम' आयोजित करण्याबाबत निर्देश देण्यात आलेले आहे.

या उपक्रमाचे उद्दिष्ट नशामुक्त भारत अभियानाच्या मोहिमेतील यशांवर प्रकाश टाकणे, संपूर्ण घटकांचा सहभाग वाढवणे आणि अमली पदार्थ मुक्त समाज निर्माण करण्यासाठी आपल्या सामूहिक प्रयत्नांना बळकटी देणे अशी अपेक्षा आहे.

त्यानुसार दि. १६ फेब्रुवारी, २०२६ रोजी आपल्या महाविद्यालयामध्ये सर्व रासेयो स्वयंसेवकांच्या सहभागातून या उपक्रमात अमली पदार्थ विरुद्ध शपथ घेऊन सामूहिक रॅली काढणे. तसेच इतर स्पर्धांचे आयोजन करावे. सदर उपक्रम संपन्न झाल्यानंतर त्वरीत उपक्रमाचे फोटो, व्हिडीओ व अहवाल nss\_student\_list@pun.unipune.ac.in या मेलवर 'नशामुक्त भारत अभियान' या विषयासह पाठवण्यात यावा. सदर उपक्रमाचे सविस्तर पत्र आपल्या माहिती व उचित कार्यवाहीकरिता सोबत जोडले आहे. कळावे, ही विनंती.

*@home.*

संचालक (अतिरिक्त कार्यभार)  
राष्ट्रीय सेवा योजना

सोबत: वरीलप्रमाणे



**GOVERNOR'S SECRETARIAT  
LOK BHAVAN  
MALABAR HILL  
MUMBAI 400 035**

12<sup>th</sup> February 2026

To,

All Vice Chancellors of State Universities.

Subject : Regarding to organize a Mass Awareness Programme under the Nasha Mukta Bharat Abhiyan in university and affiliated college campuses.

Respected Sir/Madam,

Kindly find enclosed herewith a copy of letter dated 09.02.2026, addressed to the Hon'ble Governor from Dr. Virendra Kumar, Minister of Social Justice and Empowerment, Government of India. The department of Social Justice and Empowerment (DoSJE) being the nodal agency for drug demand reduction, launched the flagship mass awareness campaign 'Nasha Mukta Abhiyan' (NMBA) on 15<sup>th</sup> August 2020 which is now expanded to all the districts of the country.

The Nasha Mukta Bharat Abhiyan (NMBA) has been embraced enthusiastically with numerous awareness-generation activities being conducted across all state. To further enhance the momentum, the Ministry of Social Justice and Empowerment has proposed to organize a Mass Awareness Programme under the Nasha Mukta Bharat Abhiyan in collaboration with the Government of Maharashtra on 16<sup>th</sup> February, 2026 at the campus of University and the affiliated colleges including a youth awareness rally.

It is expected that, the event aims to highlight the achievements of the campaign, mobilize community participation and reinforce our collective efforts towards building a drug-free society. The program shall feature a range of activities, including cultural events, online and offline oath against drugs and competitions at the school and college levels apart from a mass rally.

In view of the above, I am directed to request you to organize a Mass Awareness Programme under the Nasha Mukta Bharat Abhiyan in university and affiliated college / campuses, on 16<sup>th</sup> February 2026.

With regards,

Yours sincerely,

  
(Vikas Kulkarni)

I/c.Under Secretary to the Governor (Edn)

डॉ. वीरेन्द्र कुमार  
DR. VIRENDRA KUMAR

सामाजिक न्याय और अधिकारिता मंत्री

भारत सरकार

MINISTER OF

SOCIAL JUSTICE AND EMPOWERMENT  
GOVERNMENT OF INDIA



सत्यमेव जयते

D.O. No.: DP-5/9/2025-DP-III

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Tel. : 011-23381001, 23381390, Fax : 011-23381902

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दूरभाष: 011-23381001, 23381390, फैक्स: 011-23381902

ई-मेल: min-sje@nic.in

9<sup>th</sup> February, 2026



**Respected Shri Acharya Devvrat Ji,**

The Department of Social Justice and Empowerment (DoSJE) being the nodal agency for drug demand reduction, launched the flagship mass awareness campaign 'Nasha Mukta Bharat Abhiyaan' (NMBA) on 15th August 2020 which is now expanded to all the districts of the country.

With the constant support of all the states, NMBA has been able to sensitize and educate 25.87+ crore people including 9.32+ crore youth, 6.35 crore women, 16.07+ lakh educational institutions and 28,000+ master volunteers through 8.13 lakh activities conducted at various levels across the country.

The Nasha Mukta Bharat Abhiyaan (NMBA) has been embraced enthusiastically with numerous awareness-generation activities being conducted across all States. To further enhance the momentum, the Ministry of Social Justice and Empowerment proposes to organize a Mass Awareness Programme under the Nasha Mukta Bharat Abhiyaan (NMBA) in collaboration with the Government of Maharashtra on 16<sup>th</sup> February, 2026 at Mumbai University Sports Pavillion, Mumbai including a youth awareness rally.

The event aims to highlight the achievements of the campaign, mobilize community participation, and reinforce our collective efforts towards building a drug-free society. The program will feature a range of activities, including cultural events, online and offline oath against drugs and competitions at the school and college levels apart from a mass rally.

On this occasion, I personally invite you to grace the occasion as chief guest. Your presence would undoubtedly provide encouragement and impetus to the Nasha Mukta Bharat Abhiyaan, amplifying the collective efforts towards building a drug-sensitized society.

With kind regards,

Yours Sincerely,

(Dr. Virendra Kumar)

To All VC of State and

To VC, MU, HBSU, HSNC, SNT & RTMSSU

**Shri Acharya Devvrat Ji,**  
Hon'ble Governor of Maharashtra & Gujarat  
Lok Bhavan, Walkeshwar Road,  
Malabar Hill,, Mumbai 400 035  
Email: governor-mh@nic.in

G.O. (Edu)  
discuss  
11/2/2026

OK  
1/25